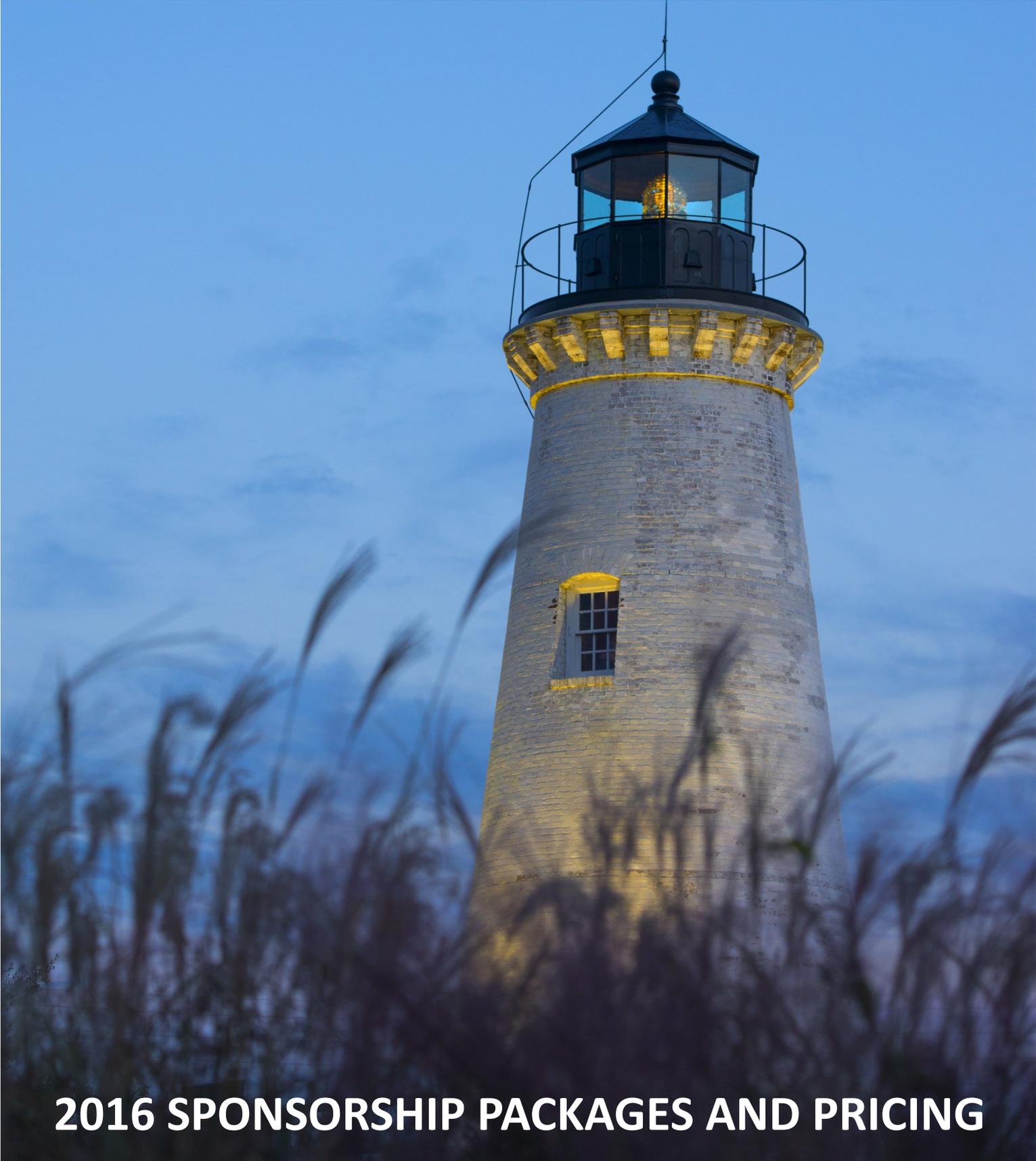




THE CITY of  
**Pascagoula**<sup>TM</sup>  
MISSISSIPPI'S FLAGSHIP CITY



# 2016 SPONSORSHIP PACKAGES AND PRICING

**HARRY J. BLEVINS**  
MAYOR

**JOSEPH R. HUFFMAN**  
CITY MANAGER

**EDDIE C. WILLIAMS**  
CITY ATTORNEY



CITY COUNCIL

**MARVIN PICKETT, SR.** Councilman, Ward 1  
**FREDDY JACKSON** Councilman, Ward 2  
**DAVID TADLOCK** Councilman, Ward 3  
**BURT HILL** Councilman, Ward 4  
**SCOTT TIPTON** Councilman, Ward 5  
**BRENDA H. SIMKINS** Councilwoman at Large

Dear Community Partners,

I am so happy to present to you our opportunities for sponsorship, an investment in your community. The City of Pascagoula strives to provide services to people of all ages and abilities through our recreational programming and facilities. We are growing and offering more today than ever before, from camps to athletics, to community events and programs for senior adults, we are providing the services that our community needs. It is an exciting time to be involved in Pascagoula.

I hear from people every day that are excited about what is happening here in Pascagoula. They love the improvements and the investments our community partners have made here. In 2016, we are planning high quality events and activities which you will be proud to be a part of. As participation continues to increase and the variety of programs we offer attract more people to Pascagoula, the more we grow. We would like to promote your business to our residents and visitors alike.

We want to thank all of our current supporters. We could not have made it this far without you. For our new partners, I would like to invite you to join others to continue investing in our community. We believe that sponsorship is a great way to market your business by reaching hundreds of people at events and thousands of people through newsletters and other announcements from the City. We are committed to providing you with the exposure worthy of your investment. We are excited for the opportunities these sponsorships provide both you and the City. We hope to have a continued relationship with you for a very long time.

Please find enclosed,

Suzanne Steinberger  
Community Events Coordinator

## SPECIAL EVENTS

**Movie Night Under the Stars** - This is a free community event at Point Park on the 2nd Friday night of the month except January and February. The movies start at 7:15pm November - March and at 8:15pm April - October.

**'Goula Cruise** - The city hosts the 'Goula Cruise Street Festival on the 1st Sunday in October and is an event for Cruisin' the Coast. This event has something the entire family can enjoy on a beautiful Sunday while enjoy Pascagoula's Beach Park. Listen to live music, enjoy local food and beverages, watch the kids in the kiddie cruiser's fun center, and stroll by hundreds of classic cars.

**Halloween Bicycle Tour** - Tour Pascagoula neighborhoods featuring Historic Pascagoula Bike Trail, various neighborhoods through Pascagoula, Greenwood Cemetery Tour. Lights required, helmets recommended. Costumes and decorated bikes contest. October 29th at 6:00pm at Pascagoula Recreation Center.

**Haunted House** - Visitors will see everything that goes bump in the night as they explore Jackson County's scariest haunted house. Spectators will travel from room to room on a guided tour. Last two weekends in October at Pascagoula Recreation Center.

**Visions of Sugar Plums** - Help teach the spirit of giving this Christmas by sponsoring an elementary age student, \$300 per child shopping spree. The children are required to buy gifts for their parents and siblings.

**Tour of Lights Bicycle Tour** - Enjoy a family friendly bike ride along the Historic Pascagoula Trail and tour the lights of Christmas around Pascagoula. Lights required, helmets recommended. Spread some holiday cheer and bring your favorite holiday treat to share. Coffee and hot chocolate will be provided after the ride. Meet at the Pascagoula Recreation Center on December 18th at 6:00pm.

**Christmas Tree Lighting** - First Thursday in December from 5:30 - 8:00pm. The City will deck the halls at our annual Christmas Tree Lighting at Beach Park. Santa Claus and his elves will help us light the night and kick off the season right! Full of fun with snow play area, cookie decorating, Toys for Tots drop off location, Light the Night Festival, visiting with Santa and much more!

**City of Pascagoula Employee Recognition** - Provide special recognition to City of Pascagoula employees who have met milestones with service to the community.



**Dr. Seuss Celebration** - An annual celebration is scheduled at the end of February for pre-school children. This celebration is in honor of Dr. Seuss' birthday! It includes a cupcake walk, train rides, and arts and crafts to name a few things to do! Special guests this year are Cat in the Hat and Thing 1 and Thing 2! This event is free for preschool children. Registration is required.

**Evening of Enchantment Ball** - Children's Mardi Gras Ball on February 5th from 7:00-10:00 pm at the Pascagoula Recreation Center • \$8 in advance or \$10 at the door • School Grades 3rd - 6th Special Guests appearances and Photographer available! King, Queen and Court will be selected by a random drawing! Suggested attire: Semi Formal - Formal.

**Easter Egg Hunt** - The 37th Annual Easter Egg Hunt will be at Beach Park on March 18th. Over 20,000 Easter Eggs for children to hunt! There is a Easter Bunny meet-n-greet, and Easter Egg Hunts for different age groups with golden egg prizes! Baby Bunnies Easter Egg Hunts are for children ages 1-3 and 4 and 5. The Big Bunnies Easter Egg Hunts for children ages 6 to 8 and 9 to 12 years of age.

**Family Campout** - Beach Park will be a camper's paradise in spring! Join us on March 19th-20th at Beach Park. The campout offers dinner and breakfast. There are fun beach activities, fishing, kayaking, reconnecting with nature, s'mores and storytelling by a campfire. Finish the night with an outdoor movie and popcorn! This family event has something for every age group.

**Keep Pascagoula Beautiful** - An affiliate of Keep American Beautiful. Volunteers are needed for Great American Clean-Up. The nation's largest annual community improvement program! Clean-up, fix-up, paint-up or green-up to help keep your community become more beautiful. Pascagoula hosts the Great American Clean Up on April 23 from 8:00 -11:00am. Litter Bugs Me is an elementary education program hosted in the spring that teaches the impact litter has on the environment and providing supplies for local school yard and neighborhood cleanup. Mississippi's Coastal Cleanup is part of an international movement focusing on the removal of litter and marine debris from coastal mainland and barrier islands as well as lakes, rivers, marshes, bayous and estuaries. Sign up to clean a park, the beach or other coastal areas in our community held on the 3rd Saturday in October.

**Flagship Festival** - A fun day of outdoor activities at River Park including the American Heart Association Jackson County Heart Walk, Casting for Conservation kids fishing rodeo, bike ride, kayak race and paddling for the family. We will bless the fleet, enjoy music, food, inflatables, kids activities, kayak demo's and classes. Third Friday 5:00pm to 9:00pm and Saturday in May from 8:00am to 10:00pm.

**4<sup>th</sup> of July** - The 4<sup>th</sup> of July Fireworks are in honor of our nation's Independence Day. July 4th at 9:00 pm. Citizens are invited to enjoy 20 minutes of fireworks and music at Beach Park.



**SPECIAL EVENTS**

## FLAGSHIP \$10,000

- 33"x78" Vertical full color banner with your company logo displayed at 15 special events.
- Two ½ page ads in Pascagoula Parks and Recreation newsletter in 2016 reaching 4,500 families.
- Special recognition on all promotional materials and name recognition in media advertising.
- Announced at events as a Flagship sponsor.
- Listed on the City of Pascagoula's website with a link to your website.
- Listed in the 2016-2017 Program Guide Calendar reaching 6,000 families and newcomers.
- Recognition at City of Pascagoula Employee Service Awards.

## ISLAND \$5,000

- 33"x61" Vertical full color banner with your company logo displayed at 11 special events.
- Two ¼ page ads in Pascagoula Parks and Recreation newsletter in 2016 reaching 4,500 families.
- Special recognition on all promotional materials and name recognition in media advertising.
- Announced at events as a Island sponsor.
- Listed on the City of Pascagoula's website with a link to your website.
- Listed in the 2016-2017 Program Guide Calendar reaching 6,000 families and newcomers.

## RIVER \$2,500

- 4'x4' full color banner with your company logo displayed at 9 special events.
- One 1/4 page and one 1/8 page ad in Pascagoula Parks and Recreation newsletter in 2016 reaching 4,500 families.
- Announced at events as a River sponsor.
- Listed as a sponsor on the City of Pascagoula's website with a link to your website.
- Listed in the 2016-2017 Program Guide Calendar reaching 6,000 families and newcomers.



## HARBOR \$1,250

- 3'x3' full color banner with company logo displayed at 6 special events.
- Two 1/8 page ads in Pascagoula Parks and Recreation newsletter in 2016.
- Listed on the City of Pascagoula's website with a link to your website.
- Listed in the 2016-2017 Program Guide Calendar reaching 6,000 families and newcomers.

## ANCHOR \$750

- 2'x2' banner with your company logo displayed at 4 special events.
- One 1/8 page ad in Pascagoula Parks and Recreation newsletter in 2016.
- Listed on the City of Pascagoula's website with a link to your website.
- Listed in the 2016-2017 Program Guide Calendar reaching 6,000 families and newcomers.

## PELICAN \$300

- 18"x24" banner full color with your company's logo displayed at 2 special events.
- One 3.5" x 2" ad in Pascagoula Parks and Recreation newsletter in 2016.
- Listed on the City of Pascagoula's website with a link to your website.
- Listed in the 2016-2017 Program Guide Calendar reaching 6,000 families and newcomers.





### YOUTH SPORTS

2' x 2' full color banner at youth football field and Pascagoula Recreation Center Gymnasium with your business logo.

You will receive a 5"x7" sponsor award plaque. Your company will be listed as a proud sponsor in one newsletter, basketball and football flyers.

Listed on the City of Pascagoula's website with a link to your website and in the 2016-2017 Program Guide Calendar.

\$400 Sponsorship



### CELEBRATION OF LIFE HOLIDAY ANGEL

What better way to help adorn Beach Boulevard and celebrate your loved ones during the holiday season! Sponsor an Angel to honor someone special. Receive a Celebration Certificate of Recognition as well as a banner with the names printed to identify your angel. Your 6 foot Angel will shine bright on one of our new promenade light poles along Beach Boulevard November through January year after year.

\$350 Investment - 6 year Angel sponsorship



### MUSEUMS

The Scranton Nature Center, Scranton Museum and Round Island Lighthouse are museums in need of sponsors to help fund the museums educational programming, community outreach, and advertising. These contributions are critical to the Museum's ability to provide the community exhibits.

One 1/8 page ad in Pascagoula Parks and Recreation newsletter in 2016.

Listed on the City of Pascagoula's website with a link to your website and in the 2016 - 2017 Program Guide Calendar.

\$300 Sponsorship



# 2016 CITY OF PASCAGOULA SPONSORSHIP COMMITMENT FORM



Please check the investment level your company desires.

- |  |   |
|--|---|
| <input type="checkbox"/> Flagship \$10,000 | <input type="checkbox"/> Harbor \$1,250 |
| <input type="checkbox"/> Island \$5,000    | <input type="checkbox"/> Anchor \$750   |
| <input type="checkbox"/> River \$2,500     | <input type="checkbox"/> Pelican \$300  |

Comments:

### Additional Sponsorship Opportunities

- |  |  |
|--|--|
| <input type="checkbox"/> Sports \$400  | <input type="checkbox"/> Holiday Angel \$350 |
| <input type="checkbox"/> Museums \$300 |  |

NAME

ADDRESS

EMAIL

WEBSITE LINK

PHONE NUMBER

Sponsorships are a one-time annual payment. Due to budgeting requirements, payment is due in full by March 1, 2016. In-kind and media sponsorships are also available and will be custom designed to accomplish each sponsor's objectives. Any new events or programs in the year 2016 will be added to the Flagship and Live Oak sponsorship levels at no charge. Please provide your logo or advertisement on a CD or by email. Thank you for sponsoring these family friendly events and helping the traditions continue to be a vital and enriching part of our community!

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please contact Suzanne Steinberger 228-372-6877 or [ssteinberger@cityofpascagoula.com](mailto:ssteinberger@cityofpascagoula.com)  
Pascagoula Recreation Center • 2935 Pascagoula Street • Pascagoula, Mississippi, 39567



LIVE.

WORK.

PLAY.

