

Pascagoula

PASCAGOULA CENTRAL

This Afternoon's Presentation

- A glance at the market.
- Building pride: community branding.
- Finding your way: gateways and signage.
- The strategic link: downtown and the waterfront.
- Downtown revived: Façade improvements.

Pascagoula Sample Trade Area



Pascagoula Sales Leakage



	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	304,900,229	342,802,709	(37,902,480)
Furniture and Home Furnishings Stores-442	12,229,651	6,387,236	5,842,415
Furniture Stores-4421	6,713,653	2,730,753	3,982,900
Home Furnishing Stores-4422	5,515,998	3,656,483	1,859,515
Electronics and Appliance Stores-443	11,164,195	3,845,118	7,319,077
Appliances, TVs, Electronics Stores-44311	8,512,719	3,722,120	4,790,599
Household Appliances Stores-443111	1,961,518	2,021,745	(60,227)
Radio, Television, Electronics Stores-443112	6,551,201	1,700,375	4,850,826
Computer and Software Stores-44312	2,239,788	0	2,239,788
Camera and Photographic Equipment Stores-44313	411,688	122,998	288,690
Building Material, Garden Equip Stores -444	53,933,921	72,716,370	(18,782,449)
Building Material and Supply Dealers-4441	49,199,350	69,516,307	(20,316,957)
Home Centers-44411	18,442,759	44,696,900	(26,254,141)
Paint and Wallpaper Stores-44412	1,240,003	2,166,387	(926,384)
Hardware Stores-44413	3,752,142	2,077,238	1,674,904
Other Building Materials Dealers-44419	25,764,446	20,575,782	5,188,664
Building Materials, Lumberyards-444191	8,591,933	7,016,568	1,575,365
Lawn, Garden Equipment, Supplies Stores-4442	4,734,571	3,200,063	1,534,508
Outdoor Power Equipment Stores-44421	768,675	0	768,675
Nursery and Garden Centers-44422	3,965,896	3,200,063	765,833

Pascagoula Sales Leakage

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Food and Beverage Stores-445	59,907,442	26,619,557	33,287,885
Grocery Stores-4451	55,027,032	19,941,018	35,086,014
Supermarkets, Grocery (Ex Conv) Stores-44511	52,387,906	16,977,194	35,410,712
Convenience Stores-44512	2,639,126	2,963,824	(324,698)
Specialty Food Stores-4452	1,866,586	3,045,931	(1,179,345)
Beer, Wine and Liquor Stores-4453	3,013,824	3,632,608	(618,784)
Health and Personal Care Stores-446	29,633,739	52,904,976	(23,271,237)
Pharmacies and Drug Stores-44611	25,740,251	50,540,682	(24,800,431)
Cosmetics, Beauty Supplies, Perfume Stores-44612	1,106,980	0	1,106,980
Optical Goods Stores-44613	817,304	669,892	147,412
Other Health and Personal Care Stores-44619	1,969,204	1,694,402	274,802
Clothing and Clothing Accessories Stores-448	21,524,973	16,313,717	5,211,256
Clothing Stores-4481	15,571,125	13,266,001	2,305,124
Men's Clothing Stores-44811	1,005,513	0	1,005,513
Women's Clothing Stores-44812	3,805,020	0	3,805,020
Childrens, Infants Clothing Stores-44813	1,062,400	0	1,062,400
Family Clothing Stores-44814	8,342,553	13,266,001	(4,923,448)
Clothing Accessories Stores-44815	332,692	0	332,692
Other Clothing Stores-44819	1,022,947	0	1,022,947
Shoe Stores-4482	3,303,687	867,571	2,436,116
Jewelry, Luggage, Leather Goods Stores-4483	2,650,161	2,180,145	470,016
Jewelry Stores-44831	2,434,463	2,180,145	254,318
Luggage and Leather Goods Stores-44832	215,698	0	215,698

Pascagoula Sales Leakage

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Sporting Goods, Hobby, Book, Music Stores-451	8,908,135	2,388,377	6,519,758
Sportng Goods, Hobby, Musical Inst Stores-4511	6,738,498	1,535,779	5,202,719
Sporting Goods Stores-45111	3,606,264	1,192,942	2,413,322
Hobby, Toys and Games Stores-45112	2,074,324	153,636	1,920,688
Sew/Needlework/Piece Goods Stores-45113	521,319	0	521,319
Musical Instrument and Supplies Stores-45114	536,591	189,201	347,390
Book, Periodical and Music Stores-4512	2,169,637	852,598	1,317,039
Book Stores and News Dealers-45121	1,424,301	641,883	782,418
Book Stores-451211	1,329,954	641,883	688,071
News Dealers and Newsstands-451212	94,347	0	94,347
Prerecorded Tapes, CDs, Record Stores-45122	745,336	210,715	534,621
General Merchandise Stores-452	59,806,475	84,344,353	(24,537,878)
Department Stores Excl Leased Depts-4521	27,698,971	18,955,861	8,743,110
Other General Merchandise Stores-4529	32,107,504	65,388,492	(33,280,988)
Warehouse Clubs and Super Stores-45291	27,738,241	62,887,262	(35,149,021)
All Other General Merchandise Stores-45299	4,369,263	2,501,230	1,868,033
Miscellaneous Store Retailers-453	11,913,045	28,920,645	(17,007,600)
Florists-4531	915,316	2,084,152	(1,168,836)
Office Supplies, Stationery, Gift Stores-4532	4,486,768	13,970,970	(9,484,202)
Office Supplies and Stationery Stores-45321	2,566,284	13,175,003	(10,608,719)
Gift, Novelty and Souvenir Stores-45322	1,920,484	795,967	1,124,517
Used Merchandise Stores-4533	988,437	1,417,649	(429,212)
Other Miscellaneous Store Retailers-4539	5,522,524	11,447,874	(5,925,350)
Foodservice and Drinking Places-722	35,878,653	48,362,360	(12,483,707)
Full-Service Restaurants-7221	16,050,708	10,954,939	5,095,769
Limited-Service Eating Places-7222	15,588,810	32,170,181	(16,581,371)
Special Foodservices-7223	3,020,964	3,673,496	(652,532)
Drinking Places -Alcoholic Beverages-7224	1,218,171	1,563,744	(345,573)









DOWNTOWN
Pascagoula™
MISSISSIPPI MAIN STREET

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DOWNTOWN
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PascagoulaTM
ECONOMIC RESTRUCTURING

PascagoulaTM
DESIGN

PascagoulaTM
ORGANIZATION

PascagoulaTM
PROMOTIONS

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Downtown
for the Holidays



Main Street
http://www.cityofpascagoula.com/features.htm
main street pascagoula

Mac Banking Interests News

DOWNTOWN
Pascagoula
MISSISSIPPI MAIN STREET

Home | Shopping | Dining | Events | Merchants | Donate | Committees | Contact Us

Calendar of Events

Annex Restaurant
3676 Pascagoula St.
762-3971 Arby's
1503 Denny Ave.
769-7909

Aunt Nita's Seafood & Burger Hut
4935 Denny Ave.
762-3949

Featuring: Seafood Plates, Poboys,
Sandwiches, Burgers and Pizza Burgers

Open 6 days a week, Closed Sunday
Mon, Tues, Wed, Sat - 10:00 am to
3:00 pm
Thurs & Fri - 10:00 am to 8:00 pm

Welcome to Pascagoula Main Street

Main Street encompasses the entire Central Business District from Hwy. 90 to Market St, south to Lafayette, back north to Ingalls Ave. and west to the River.

The recovery from Katrina is going great because of YOU!!!
To participate in our
"BEGGING FOR BANNERS AND BRACKETS CAMPAIGN"
contact
Rebecca Davis - 228.938.6604
603 Watts Avenue
Pascagoula, MS 39567

The Main Street Association is involved with many local events.
Go to our Features page to view the pictures.

Pascagoula's Main Street program is off and running with the removal of the canopy from the Downtown Plaza area.

The canopy, erected in 1977, appeared dated and created a dark unwelcoming atmosphere.

The removal of the canopy brought comments such as "when did you plant the trees downtown?" and "I had no idea this was a two-story building." The awnings will be going up soon along with the removal of some of the columns and many building renovations and refurbishments.

This is a very exciting time to be downtown!
Won't you join us!!!!

Pascagoula's Main Street Program encompasses a large area,
not just downtown.
The entire Central Business District is participating as the excitement grows!



MAIN STREET'S E-NEWSLETTER - KEEPING YOU ANCHORED IN YOUR COMMUNITY

DOWNTOWN
PascagoulaTM
MISSISSIPPI MAIN STREET



**Shopping &
Dining Guide**



Economic Development Investment Guide

OPPORTUNITY SITES

INCENTIVE PACKAGES

SITE PLANS

GRANT PROGRAMS

THE CITY of
PascagoulaTM
MISSISSIPPI'S FLAGSHIP CITY









I Do It Downtown.
PASCAGOULA MAIN STREET



**Home Grown.
Home Made.
Home town.**



Wireless. No Strings Attached.



Bag.
Food.
Fun.



Fridays
in Anchor
Square

DOWNTOWN

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We are Pascagoula.

The sea defines Pascagoula. It is the source of our beauty and our livelihood. We build the ships that have defended our country for half a century. Our "Singing River", the longest free flowing waterway in the nation, is a place of commerce and recreation. We are a community that works hard yet we can pause to take in the splendor of our surroundings. We are forward thinking yet anchored in our three hundred year history. We are proud of our role yet we are humble in our ways. We are Pascagoula and we continue America's proud maritime heritage in a spectacular setting. Pascagoula, Mississippi's Flagship City.

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Anchored.

Pascagoula's downtown is enjoying a remarkable renaissance, with new investment taking place all around. Whether it is the shops of Cottage Row or the excitement of downtown living in Anchor Square. Yet we are anchored in our past as a maritime center and "small town" feel. We invite you explore the new Pascagoula and discover why we are Mississippi's Flagship City.

DOWNTOWN
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Deep Roots.

Pascagoula's downtown is enjoying a remarkable renaissance, with new investment taking place all around. Whether it is the shops of Cottage Row or the excitement of downtown living in Anchor Square. Yet we are anchored in our past as a maritime center and "small town" feel. We invite you explore the new Pascagoula and discover why we are Mississippi's Flagship City.



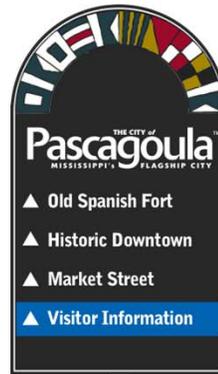
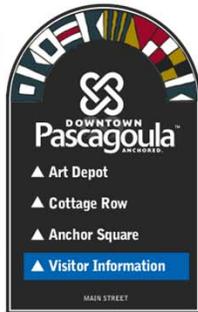


Downhome Downtown.

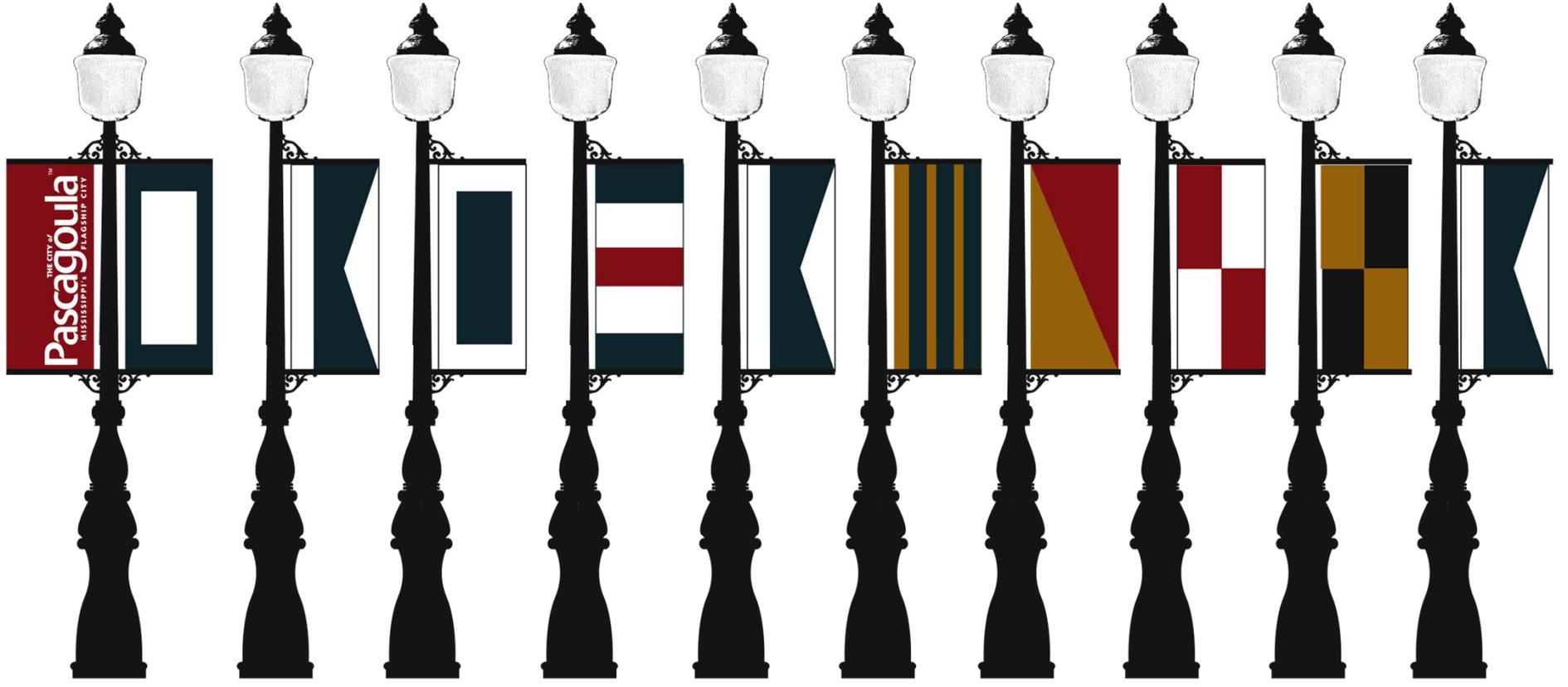
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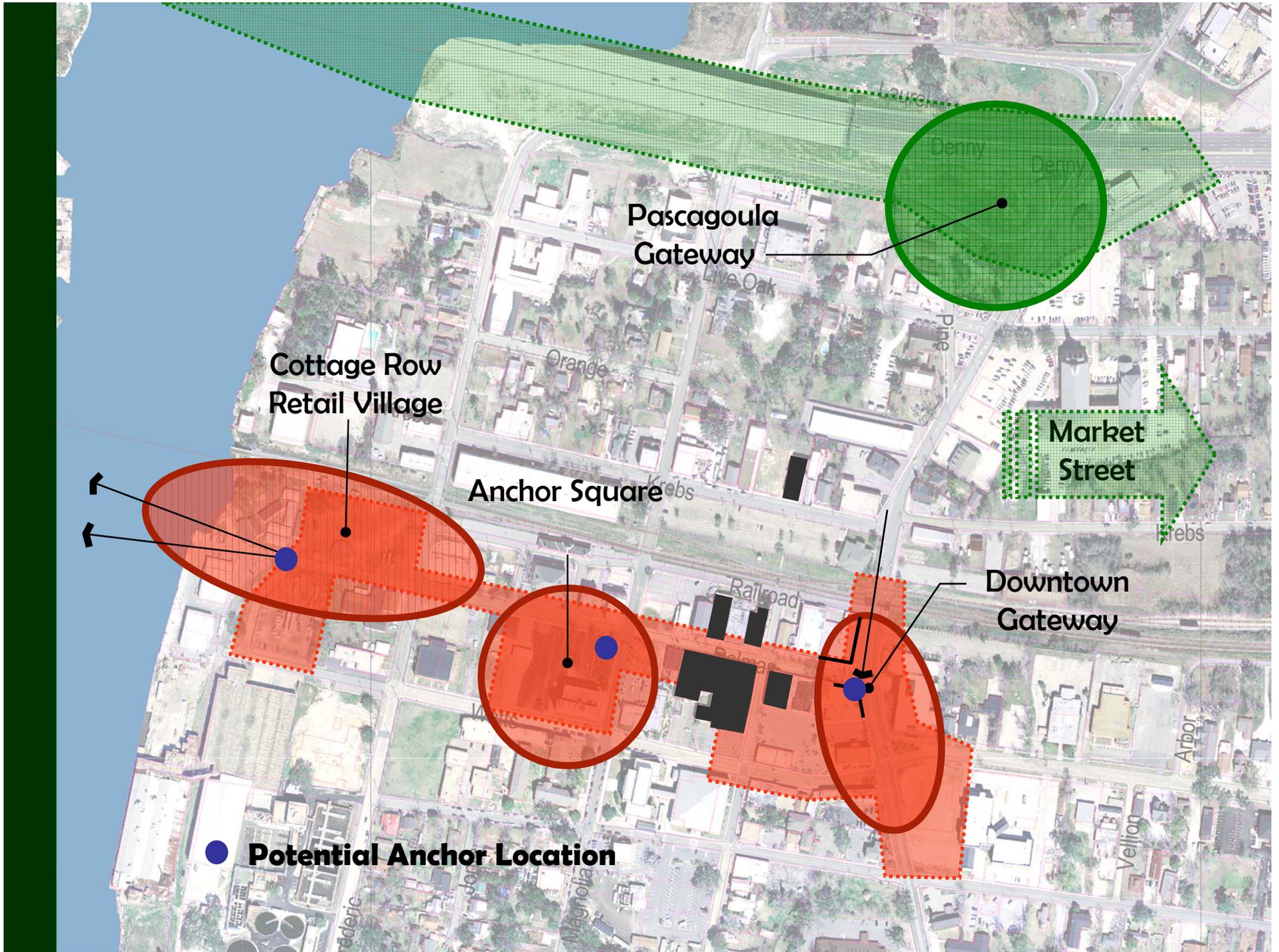
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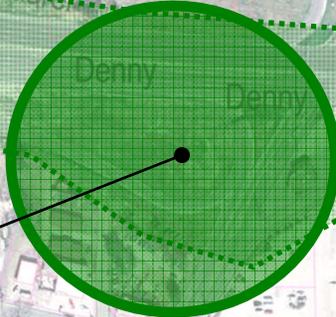


MISSISSIPPI'S
FLAGSHIP
CITY

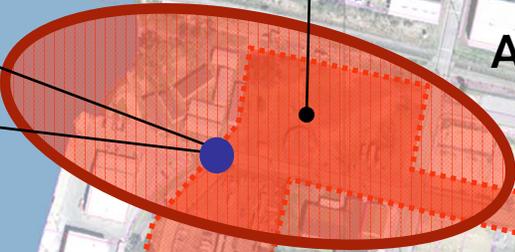
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Pascagoula Gateway



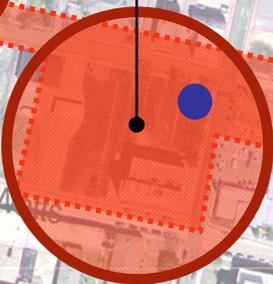
Cottage Row Retail Village



Anchor Square



Downtown Gateway



Potential Anchor Location



Pascagoula Gateway

- Celebrate the heritage of Pascagoula
- Emphasize authenticity
- Establish a bold scale
- Create a memorable place



Pascagoula, Mississippi Resource Team

April 16, 2008



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April 16, 2008



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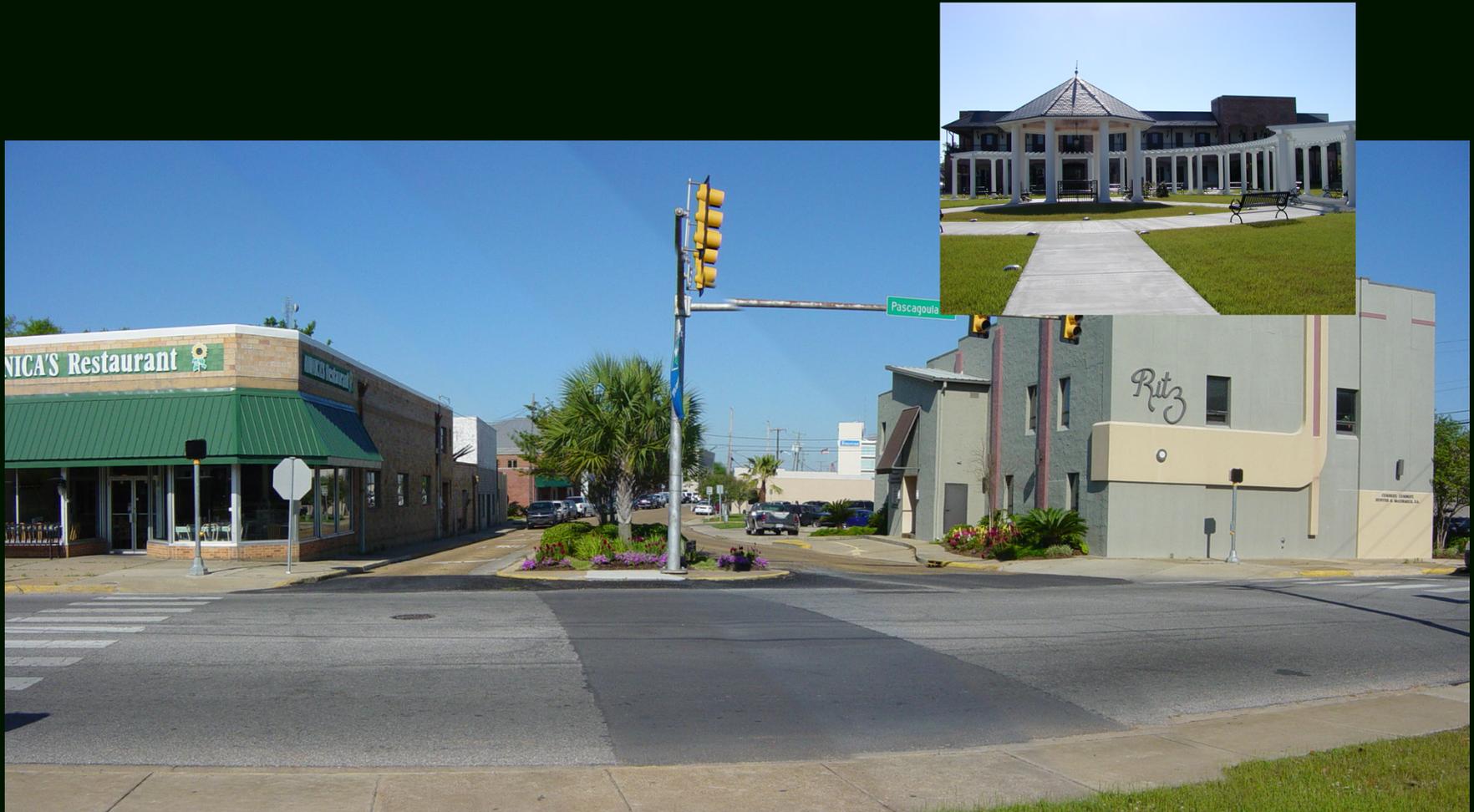




Downtown Gateway

- Include Delmas to Jackson
- Draw visitors into Delmas
- Create a pedestrian-friendly experience
- Provide color
- Display Anchor #1

Downtown Gateway

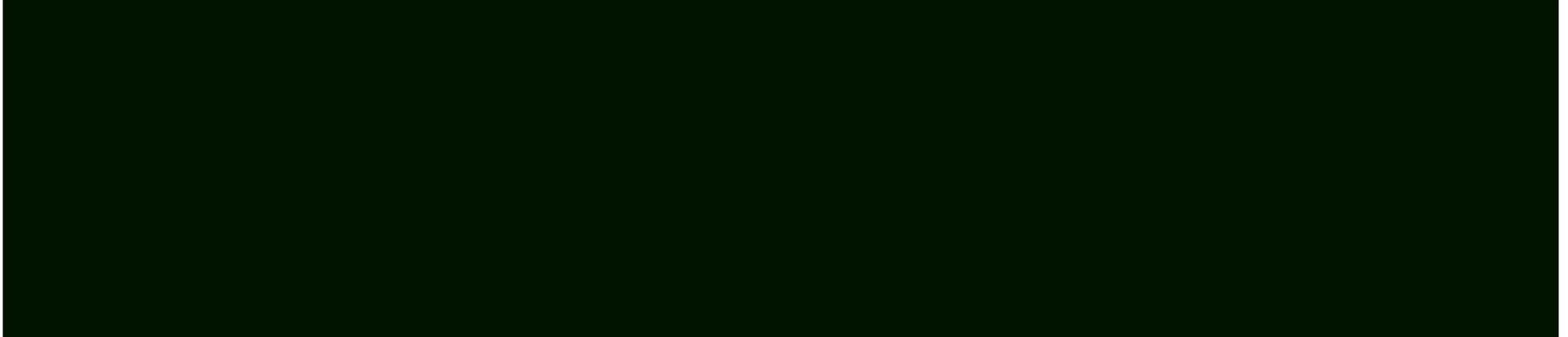


Downtown Gateway



Downtown Gateway















DOWNTOWN
PASCO
▲ Art Depot
▲ Cottage Row
▲ Anchor Square
▲ Visitor Information



Coast Clothing Co.

MAIN STREET



Pascagoula

Pascagoula

Pascagoula

Pascagoula

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