



Dear Community Partners,

The 'Goula Cruise Committee is excited to announce that the City of Pascagoula is once again a sanctioned stamp site for the 23rd Annual Cruisin' the Coast event! This year's event, hosted by Main Street Pascagoula and the 'Goula Cruise Committee, will be held at the beautiful Beach Park! With the all the excitement following last year's move back to Beach Park, we expect thousands of registered cars a day coming to Pascagoula to receive their stamp and enjoy the wonderful amenities we have to offer. We would like to promote your business to our residents and visitors alike as this event brings in thousands of local people into our city from the surrounding states.

As one of the three most highly attended events in Pascagoula, Cruisin' the Coast – 'Goula Cruise presents an excellent opportunity to showcase your business. This sponsorship investment is also an excellent way to support your community, because events like this are possible because of our sponsors. It all starts with you!

On the reverse side of this letter is a list of the Sponsorship Levels available. This is an opportunity to have your company's logo prominently displayed during one of the most popular events on the entire Gulf Coast, and the country. Your sponsorship is a tax deductible donation, underwriting the cost of 'Goula Cruise and supporting our Main Street Pascagoula partner.

We want to thank you, in advance, for your support this year. To our renewing sponsors: because of your continued support, we are able to make each year's event better than the year before. For our new partners: we would like to invite you to join others by investing in our community and showcasing your company with extraordinary exposure.

Sincerely,

A handwritten signature in black ink that reads 'Nicky Maxwell'.

Nicky Maxwell
'Goula Cruise Committee Chair





SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$5,000

- Included on 9,000 flyers given to ALL Cruisers during Registration at "Cruise Central"
- Full color banner with your company logo displayed on 'Goula Cruise stage
- Your company identified as TITLE SPONSOR on all 'Goula Cruise social media posts
- Your company logo and website on 'Goula Cruise page on City's website
- Your company announced as a Cruiser sponsor throughout the 3-day event
- Your company logo included on the flyer given to all 'Goula Cruisers

CRUISER \$1,000

- Full color company logo included on sponsorship banner on 'Goula Cruise stage
- Your company logo on 'Goula Cruise social media posts
- Your company logo and website on 'Goula Cruise page on City's website
- Your company announced as a Cruiser sponsor throughout the 3-day event
- Your company logo included on the flyer given to all 'Goula Cruisers

TROPHY \$750

- Full color company logo included on sponsorship banner on 'Goula Cruise stage
- Your logo on a 'Goula Cruise social media post
- Your company announced as a Trophy sponsor throughout the 3-day 'Goula Cruise
- Your company logo included on the flyer given to all 'Goula Cruisers

HOT ROD \$500

- Full color company logo included on sponsorship banner on 'Goula Cruise stage
- Your logo on a 'Goula Cruise social media post
- Your company announced as a Hot Rod sponsor throughout the 3-day 'Goula Cruise
- Your company logo included on the flyer given to all 'Goula Cruisers

CLASSIC \$250

- Your company announced as a Classic sponsor throughout the 3-day 'Goula Cruise
- Your company logo included on the flyer given to all 'Goula Cruisers

CUSTOM \$_____

- Your company logo included on the flyer given to all 'Goula Cruisers

Company: _____ Contact Name: _____

Street Address: _____

City, State & Zip: _____

Email Address: _____ Phone Number: _____

All Checks should be made payable to: **Main Street Pascagoula**, a not for profit organization
Mailing Address: Main Street Pascagoula, attn. 'Goula Cruise Committee, 618 Delmas Ave., Pascagoula, MS 39567
Questions? Please Contact: Taylor Kirksey Sublett (228) 372-6877 or tsublett@cityofpascagoula.com